***sample* Language Notes for *HeForShe***

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| Paragraph | Words, Phrases & sentence pattern | Synonym/  Antonym | Our Sentences |
| Para 1 | Lauching a **campaign**  /kæmˈpeɪn/ | movement initiative /ɪˈnɪʃɪətɪv, -ʃətɪv/ program  project | ①Donald Trump will invest much time and energy in the 2020 **presidential** **election campaign**.  ②President Xi Jinping aims to end all the extreme poverty by 2020 by launching the **Poverty**  **Alleviation Program**. |
| encourage as many as men and boys as possible to be **advocates** for change.  **/ˈædvəkeɪt / v.**  **/ˈædvəkɪt , ˈædvəkət / n.** | promote  support  recommend | ①As feminist activists, many college students have committed to **advocating** #HeForShe Movement at universities.  ②Men and women are both encouraged to be the **advocates** for feminism. |
| we don’t just want to **talk** about…that it’s **tangible**. | intangible | Translation: 我们希望这不只是纸上谈兵，我们要确保它是看得见摸得着的。 |
| Para 2 | ***T*he more** I have…**feminism**, **the more** I have realized…  /ˈfemənɪzəm/ | masculinity  femininity patriarchy /ˈpeɪtrɪˌɑːkɪ/ | ①**The better** the education women have received, **the greater** the opportunities will be.  ②**The more** you embrace values when you are faced with the difficult choices, **the more**  peace you may have deep in heart. |
| Para 4 | unpopular  uncomfortable  just  unequal | popular  comfortable  unjust/ injustice  unequal/inequality | ①Because of the unequal treatments in the workplace, such as pay gap and glass ceiling,  women need to stand out to fight against gender inequality. |

**Note:** This sample is extracted from the student’s submitted group E-homework for the PRE-CLASS self-learning. It covers theme-related words & expressions, vocabulary building, grammar, and sentence translation.